

Nestlé USA

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NESTLÉ PREPARED FOODS COMPANY

STOUFFER'S® Introduces Family-Style Meals and Expanded Single Serve Varieties FACT SHEET

Manufacturer: Nestlé Prepared Foods Company

Description: Made with the highest quality ingredients and no preservatives, STOUFFER'S® brings goodness and great taste to the family dinner table with convenient, mouth-watering meal solutions – from freezer to the family table in 20 minutes or less.

Varieties: **NEW! STOUFFER'S® Easy Express™**

Dinner's ready! Whip up a meal for the whole family with STOUFFER'S® Easy Express™ multi-serve entrées. Ready in less than 20 minutes, the unique recipes and micro-baking tray are specially formulated for the microwave to deliver a wholesome meal – perfect for any day of the week. Available in **September 2008** in the freezer section of supermarkets nationwide.



- **Cheesy Garlic Lasagna with Meat & Sauce**
Freshly made pasta layered between mozzarella cheese, seasoned beef and a rich garlic tomato sauce.
(6.35 oz., SRP \$7.39)



- **Rigatoni with Chicken**
Roasted chicken white meat tossed with rigatoni pasta in a basil pesto sauce.
(6.28 oz., SRP \$7.39)
- **Cheese Manicotti**
Six manicotti filled with three Italian-style cheeses in a tomato basil sauce, topped with Mozzarella.
(6.29 oz., SRP \$7.39)



Joining STOUFFER'S® new product line-up this year are the reformulated Flatbread varieties, which originally debuted in February 2007. Among the three delicious existing varieties is one tasty new offering:

One New Line Addition! STOUFFER'S® CORNER BISTRO® Flatbreads
Featuring the same great taste as the original varieties – seasoned with fresh herbs, cheeses and unique toppings – STOUFFER'S® CORNER BISTRO® Flatbreads are now available in individual size portions in supermarkets nationwide.



- **NEW Three Meat Sicilian Flatbread**
Italian sausage, Genoa salami and bacon in a spicy arrabbiata sauce, topped with a blend of mozzarella, parmesan, asiago and Romano cheeses.
(6 5/8 oz., SRP \$3.29)

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Nestlé. Good Food, Good Life





- **Chicken, Bacon and Spinach on a Basil and Garlic Seasoned Flatbread**
Grilled chicken, bacon, spinach and red onions with a creamy Alfredo sauce and topped with a blend of Italian cheeses.
(9.375 oz., SRP \$3.99)



- **Steak Fajita on a Smoked Chipotle Seasoned Flatbread**
Grilled steak fajita strips with sweet peppers and onions in a smoked Cheddar sauce, covered in mozzarella and Cheddar cheeses.
(9.5 oz., SRP \$3.99)

- **Margherita on a Basil Parmesan Seasoned Flatbread**
Diced garden tomatoes, basil, garlic, and red onions in a tomato olive oil sauce and topped with mozzarella cheese.
(9.25 oz., SRP \$3.99)



Web Site:

Visit Stouffers.com for product information and STOUFFER'S® fresh attitude about frozen food.

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