

Nestlé USA

Dreyer's Grand Ice Cream, Inc.
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Nestleusa.com



A Healthier Treat Bursting with Real Fruit and Vitamin C NEW DREYER'S and EDY'S® SNACK SIZE FRUIT BARS FACT SHEET

Product: DREYER'S and EDY'S® Snack Size Fruit Bars

Description: Loaded with real fruit and Vitamin C, new DREYER'S and EDY'S Snack Size Fruit Bars make it easy to snack healthier. Available in a 1.5 oz. snack size, these frozen treats are perfect for an after-school treat, or for adding a fruity frozen flair to birthdays, parties, and outdoor barbecues.



Bursting with refreshing real fruit in every bite, each bar is low in calories and big on flavor. In fact, DREYER'S and EDY'S new snack size fruit bars were recently judged by an independent panel of professional chefs and awarded the best taste award from ChefsBest™.

Varieties: Grape, Cherry, and Tropical
All natural, fat free, and with 50 calories and 15% Vitamin C per bar, these fruity treats are the perfect pop for any appetite.



Orange & Cream, Lime & Cream, and Raspberry & Cream
*Made with low fat ice cream, these fruit and cream flavored bars contain .5g grams of fat, 45 calories and 10% Vitamin C per bar – truly a guilt-free indulgence.**

* Serving size is 2 bars: 1.0 grams of fat, 90 calories and 20% Vitamin C per serving

Web Site: www.IceCream.com

Size and Pricing: 24 bar variety pack, SRP \$5.99- \$6.49

Distribution: DREYER'S and EDY'S Snack Size Fruit Bars are available in the freezer section of supermarkets nationwide.

For More Information, Contact:

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